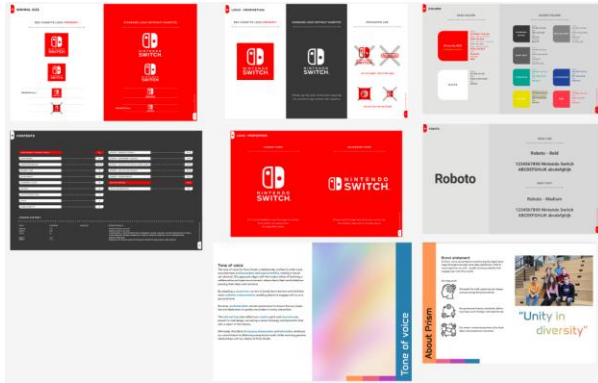


Studio Brand Guide

To help us create a brand guide I first looked for some examples and decided to use the Nintendo's brand guide provided from one of the websites the teachers told us about.

I also used the brand guide of a group mate of mine who is currently retaking the year. Together using both brand guides we finalized the brand guide.



The whole brand guide:



I help at the first 3 pages creating the corner white cut outs I made for the stylescape. After that I help my team create and position the colors on the “Color Palette” page for what colors we should use as primary and etc. I then proceeded to make the Logo page, where I used the logo my team members created and used it in multiple ways defining how we should use and should not use our logo. I also depicted how to use the icons for social medium use and to not distort or place out logos/icons on a not suited background color.



With the feedback of priorly having a light pink on white background was very hard to read. We changed the letters to a darker color to have more contrast and better legibility for users to read.

Resources:

Branding style guides. (2025, January 7). *Nintendo Switch | Branding Style Guides*. Branding Style Guides | the Design Standards Manuals Directory.

<https://brandingstyleguides.com/guide/nintendo-switch-2020/>